



Camping, caravanning and motor caravanning in Finland

The brief introduction of the Club



SF-Caravan history and facts

1950's – first caravans to Finland from Sweden, Germany and Britain

1964 - the club was founded by six families

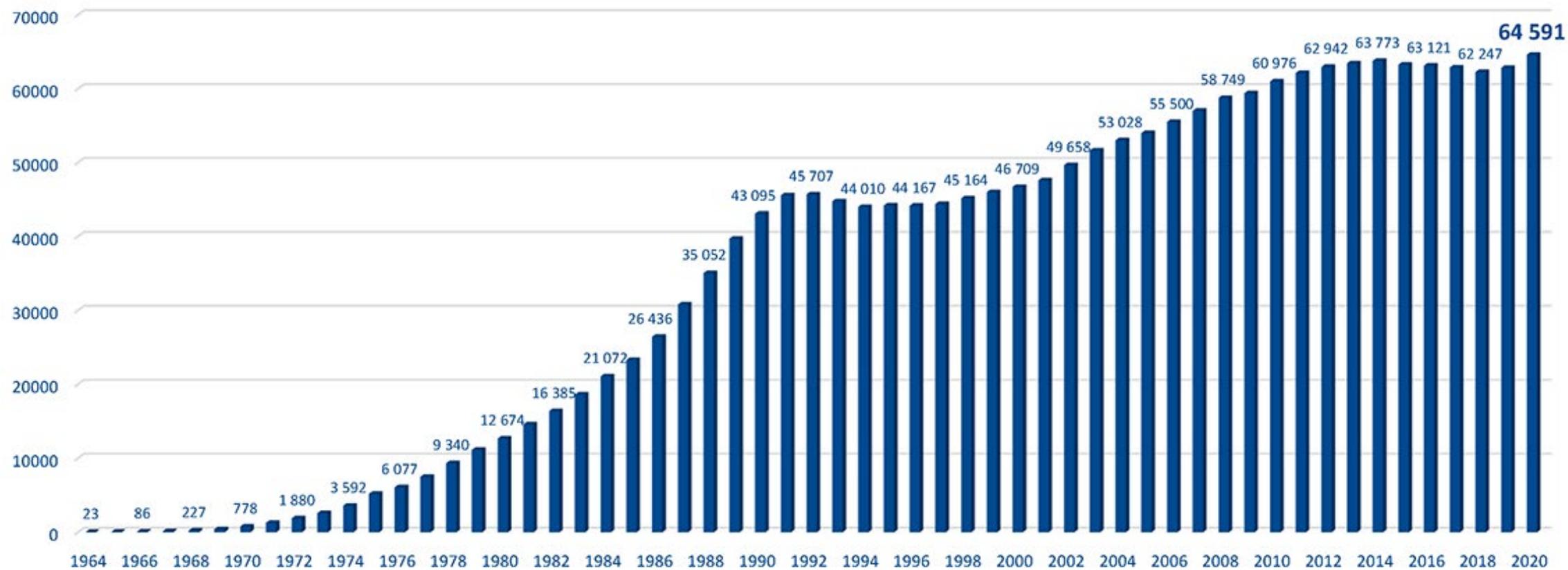
2020 - 64 591 members or member families

79 local associations

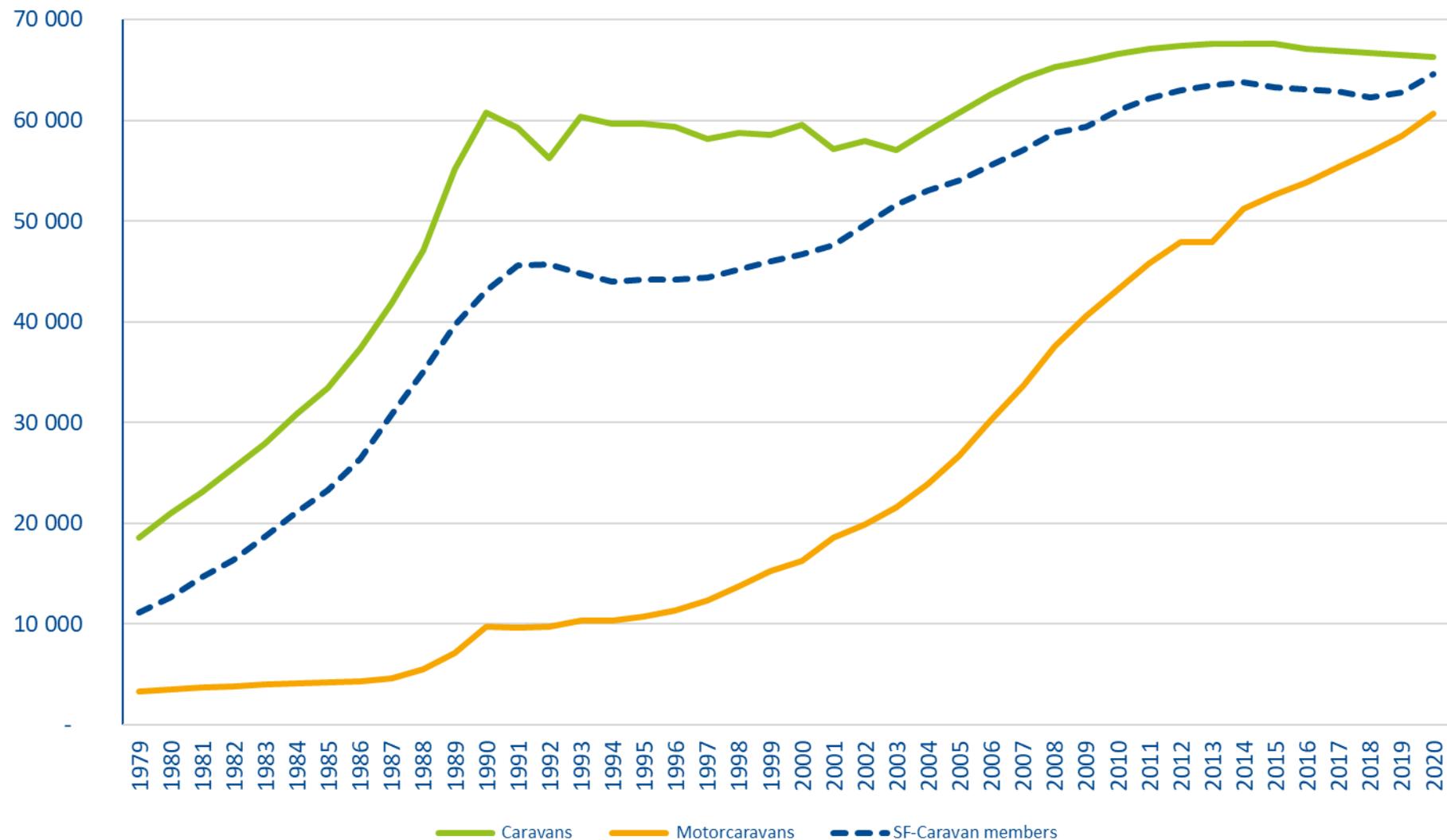
54 SF-Caravan club camping sites



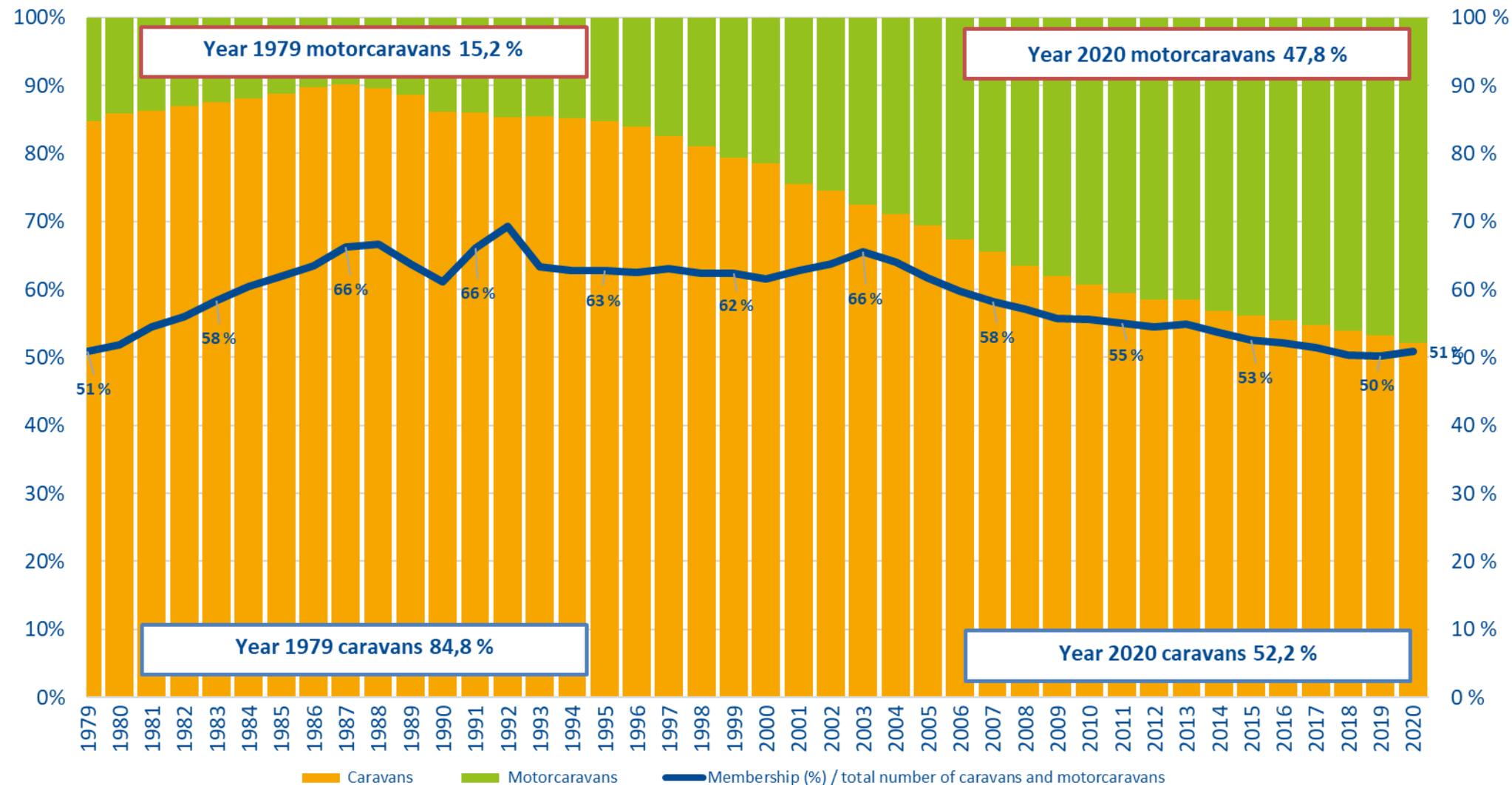
SF-Caravan members 1964-2020



SF-Caravan members, caravans and motorcaravans 1979-2020



Caravans and motorcaravans 1979-2020



Club activities

Member services

Camping, caravanning and motor caravanning

Tourism

Safety

Information and communication

Education and research

Rallies and meetings

Political influencing

National and international co-operation (e.g. F.I.C.C.; FIA; NCR)



The most popular Finnish website in camping and caravanning

3 038 daily visitors

22 900 downloads daily

News, rallies, meetings etc.

Information about camping, caravanning and motor caravanning,
domestic and abroad travel, traffic safety and camping safety



Membership, membership benefits, international camping cards etc.

For members only: discussion, flea market, Caravan magazine & archive, Caravan Camping guide

SF-Caravan also in Facebook, Twitter, Instagram and YouTube



Member benefits

Caravan magazine

Education and courses

54 SF-Caravan club sites and about 400 private campings in Finland

International camping cards: CCI, CKE, ACSI

Information, rallies, local club activities

Discounts on ferries, gas, insurance, hotels, hostels, car rentals...

Other discounts and co-operation with many companies and partners



Caravan



Member magazine

Camping, caravanning and motor caravanning magazine

Family magazine

136 000 readers

Circulation 58 173 pcs (26.11.2020)

Publication 6 times a year

Posted to every member family

Printed at PunaMusta, Joensuu

www.caravan-lehti.fi



Camping all year round

In Finland we have about 66 000 caravans and 61 000 motor caravans

50 % are members in SF-Caravan

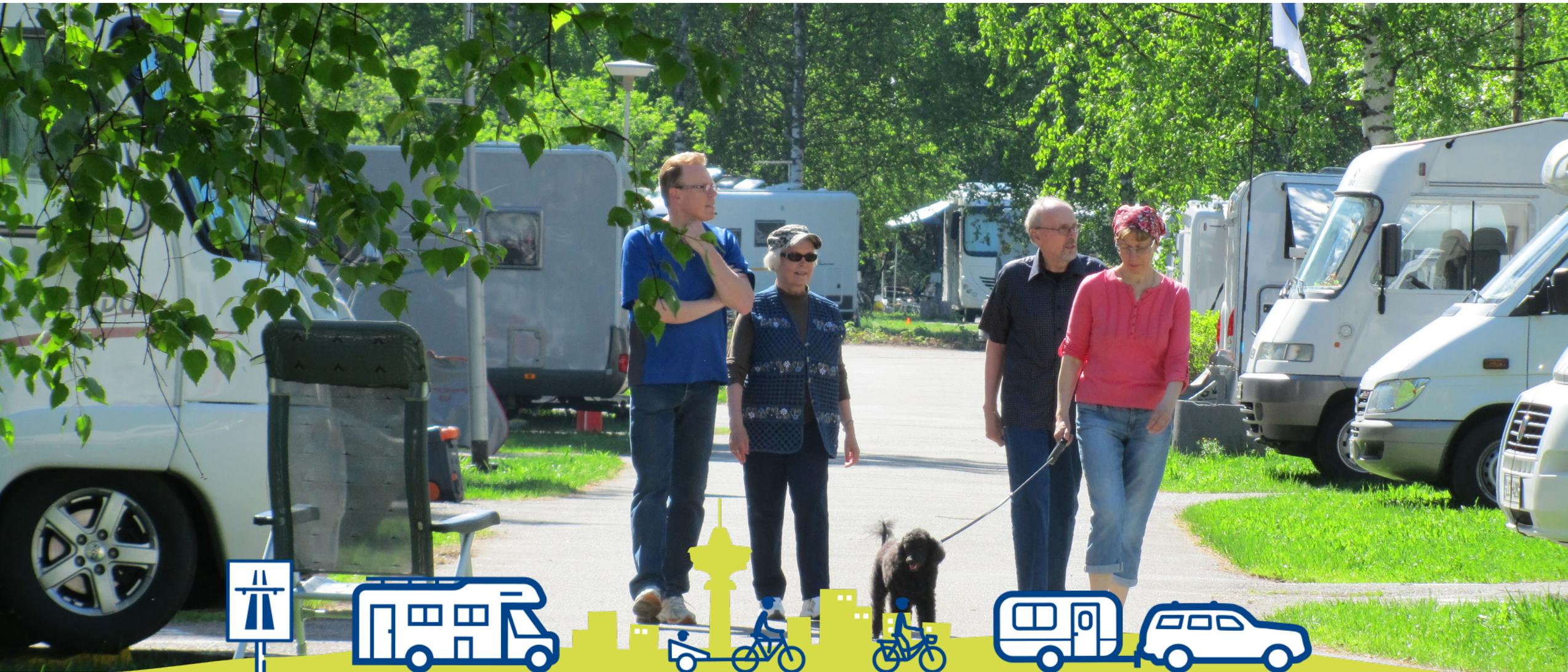
91 % travel in Finland, 39 % abroad (mainly in Estonia, Sweden, Norway)

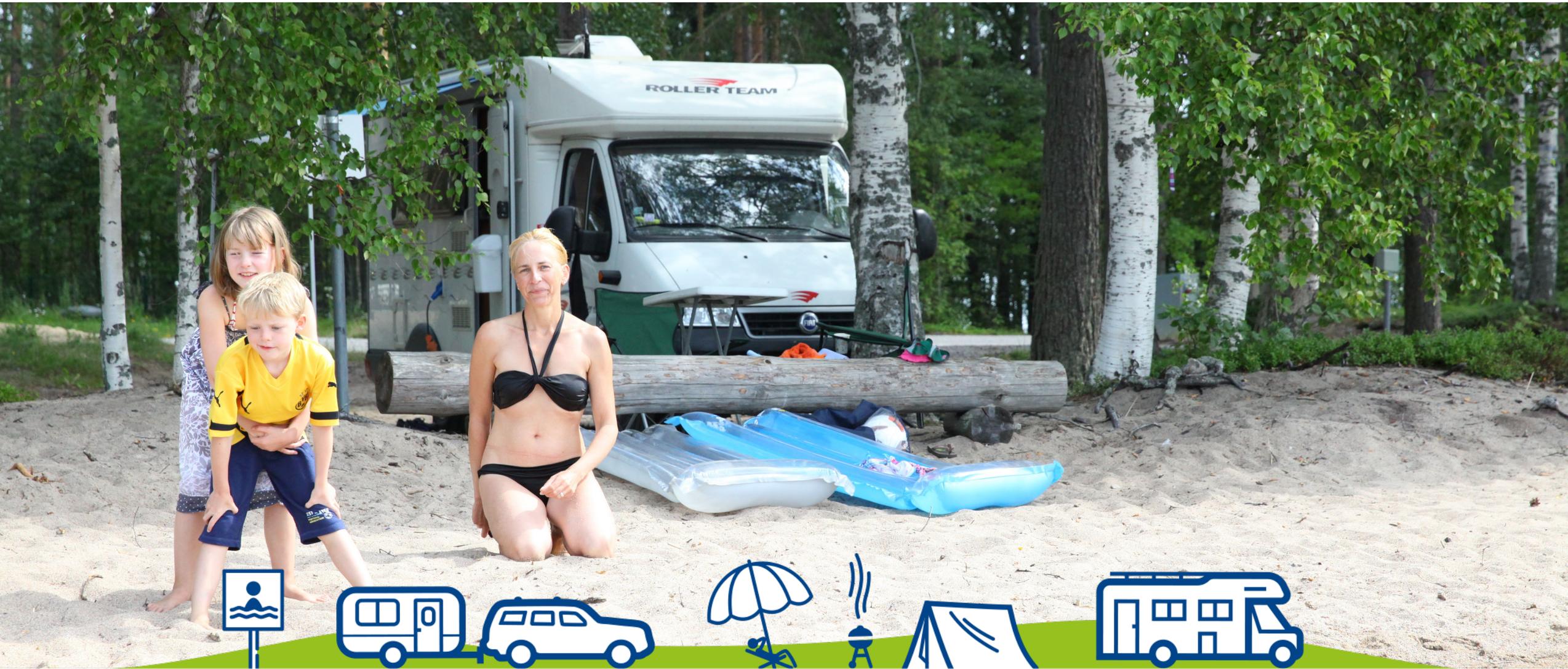
57 % travel all year around, 42 only in summer

In Finland we have about 500 camping sites, about 120 of them are open every day

The average age of the members is 60 years







Camping all year round



Camping all year round



**Thank you for your
attention!**

SF-Caravan

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